Irene Azuela

Healthcare Professional / Medical Sales Representative

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PROFESSIONAL SUMMARY

Results-oriented healthcare and medical sales professional with strong clinical knowledge, customer service, communication, and problem-solving skills. Proactive and adaptable, committed to business growth and patient satisfaction.

WORK EXPERIENCE

PHARMA WORLD – DIABETES EDUCATOR / SALES REPRESENTATIVE

September 2024 – October 2026

- Educated patients on CGM benefits, usage, and glucose monitoring.
- Promoted CGM systems to healthcare professionals (HCPs), highlighting clinical benefits and their role in improving diabetes management.

PHARMALINK – MEDICAL REPRESENTATIVE

October 2017 – April 2023

- Promotes and sells medical products to healthcare professionals, builds strong client relations, provides product education. Achieves sales targets with assigned territories.

ASTER PHARMACY DM HEALTHCARE – SALES PROMOTER / HEALTH ADVISOR

May 2014 – September 2017

- Advises customers on health products in a pharmacy setting, promotes and sells products.
- Provides basic health guidance and ensures excellent customer services.

EDUCATION

Bachelor of Science in Nursing

University of Perpetual Help System Jonelta, Philippines

SKILLS

- Medical Sales and Product Promotion
- Healthcare Professional (HCP) Relationship Management
- Business Development and Sales Growth